



advantage motorsports

www.advantagemotorsports.com

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At Track Data Analysis

Have you ever wondered why your fastest laps were faster than you regular laps. Or how changes to the car setup impacted different corners. Did the change make you faster in certain corners and slower in others?

Are there places where those final tenths of a second separating you and the leader could be made up? Using your data system (or our loner unit), we can look at channels like MPH, RPM, and lateral / longitudinal accelerometer sensors paired with GPS and track mapping to help you get an edge over your competition.



What you will gain from our data-driven coaching

- Thorough, one-on-one debrief sessions
- Faster lap times – find out where you are losing time to your competition
- A step-by-step plan for continuous improvement every session
- A detailed, annotated post race report including all session notes for you to reference in the future. This will help you continue to build off of the success from previous weekends.
- A comprehensive understand of how to use data as a tool to improve your lap times

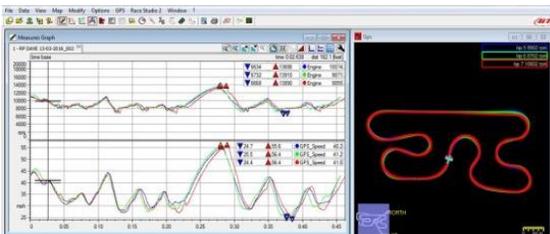


Our coaching is perfect for:

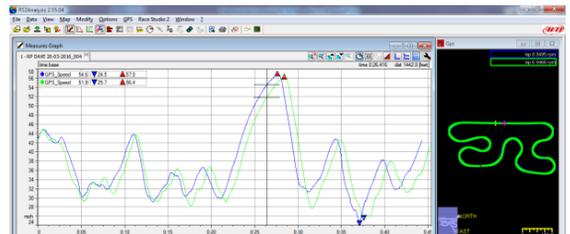
- Drivers who have reached a plateau and have the desire to consistently improve throughout the season
- Beginning racers that want to shorten the learning curve and improve quickly
- Racers who are new to a particular track and need to get up to speed fast
- Drivers seeking to understand how data can be used to analyze their performance
- Any racer looking to get an edge on their competition



2018 Introductory Offer: \$199/DAY



Overlaying test data has the potential to drastically lower your lap times. Our data experts will look through every lap to find the hidden time that separates you from the front-runners. In car video analysis is also evaluated before suggesting the best approach for YOU to improve and become as successful as possible.



Our post race reports include notes from every session, debrief, and car setup change. These notes will give you a reference or starting point every time you return to a track. Because racing is such a skill based sport, the lessons and improvements outlined in these reports have been proven to be useful even when going to different tracks throughout the season.